

LIFE FLOOR LOOKBOOK



VOLUME 9

LIFE
FLOOR





We believe all aquatic spaces should be safe and beautiful.





TABLE OF CONTENTS

01

OUR TILES

03

Imaginative Design Possibilities

05

Accessible Aquatics

07

Certified for Aquatic Play

09

FEATURED PROJECTS

11

Wet'n'Wild Gold Coast

15

Morey's Piers

19

Wells Park

23

Flagstone Homes Senior Living

27

Baha Bay at Baha Mar

31

INNOVATIVE DESIGN

33

Colors

35

Textures

37

Shapes

39

Inlays

41

Custom Design

43

Logos and Branding

45

Specialty Items

47

Finishing Details

49

PROJECT PLANNING

51

Design Process

52

Budgeting

53

Project Timeline

54

Installation

55

Samples

56

Contact Us



TRACTION TO PREVENT SLIPS CUSHIONING TO PROTECT FALLS

Life Floor was founded upon a vision to create better experiences at aquatic facilities. We've engineered the first safety surfacing specifically for wet areas with barefoot traffic. Our goal has always been to protect guests and promote fun wherever our tiles are installed.

Since 2011, we've expanded our product offerings and mission to emphasize the benefits of innovative design, increased play value, and inclusivity. From small town splash pads to award-winning vacation destinations, Life Floor partners with teams committed to building ideal spaces for aquatic recreation. Throughout all of our unique projects, one thing remains the same: improving aquatic environments for all people will always be at the heart of our purpose.





IMAGINATIVE DESIGN POSSIBILITIES

Life Floor transforms facilities worldwide with bold designs that enhance play, empower creative problem-solving, and enable fun for all ages and abilities.

Since surfacing is often the largest feature present at any aquatic center, it has incredible potential for theming and integrated activities. Reimagine play with Life Floor's vibrant and engaging designs.



ACCESSIBLE AQUATICS FOR ALL AGES AND ABILITIES

Run, roll, crawl, jump, cartwheel, and relax. Play possibilities are endless for all ages and abilities on Life Floor.

We love seeing people play fearlessly and boundlessly. There isn't one type of play just as there isn't one type of person, and we celebrate what makes each person as unique as our cushioned, slip-resistant surfaces that invite all types of aquatic fun!

More comfortable surfaces accommodate risky play, imaginative play, accessible play, and multi-generational play.

Accessible design benefits everyone.









THE FIRST SAFETY SURFACING CERTIFIED FOR AQUATIC PLAY

We believe in creating positive memories and experiences. Safety surfacing is an important design element for any aquatic center to reduce surfacing-related injuries and keep the fun going.

Because splash pads are wet playgrounds, NSF/ANSI/CAN 50 establishes minimum safety criteria for surfacing these areas.

Life Floor is the first product to meet this standard. As part of the certification process, the unique properties of our tiles have been third-party tested. They've exceeded all requirements for improved safety with demonstrated slip-resistance and impact cushioning. Our tiles have also shown aquatic durability after passing tests for UV and chemical resistance, impermeability, and cleanability.

To learn more, visit lifefloor.com/nsf-ansi-50.

NSF[®]

Certified to
NSF/ANSI/CAN 50

FEATURED PROJECTS

Life Floor has transformed over 2,500 facilities worldwide.

Every project presents an opportunity to improve safety, increase play value, and enhance facility aesthetics. The examples on the following pages give a glimpse into the benefits our surfacing provides everywhere it's installed.







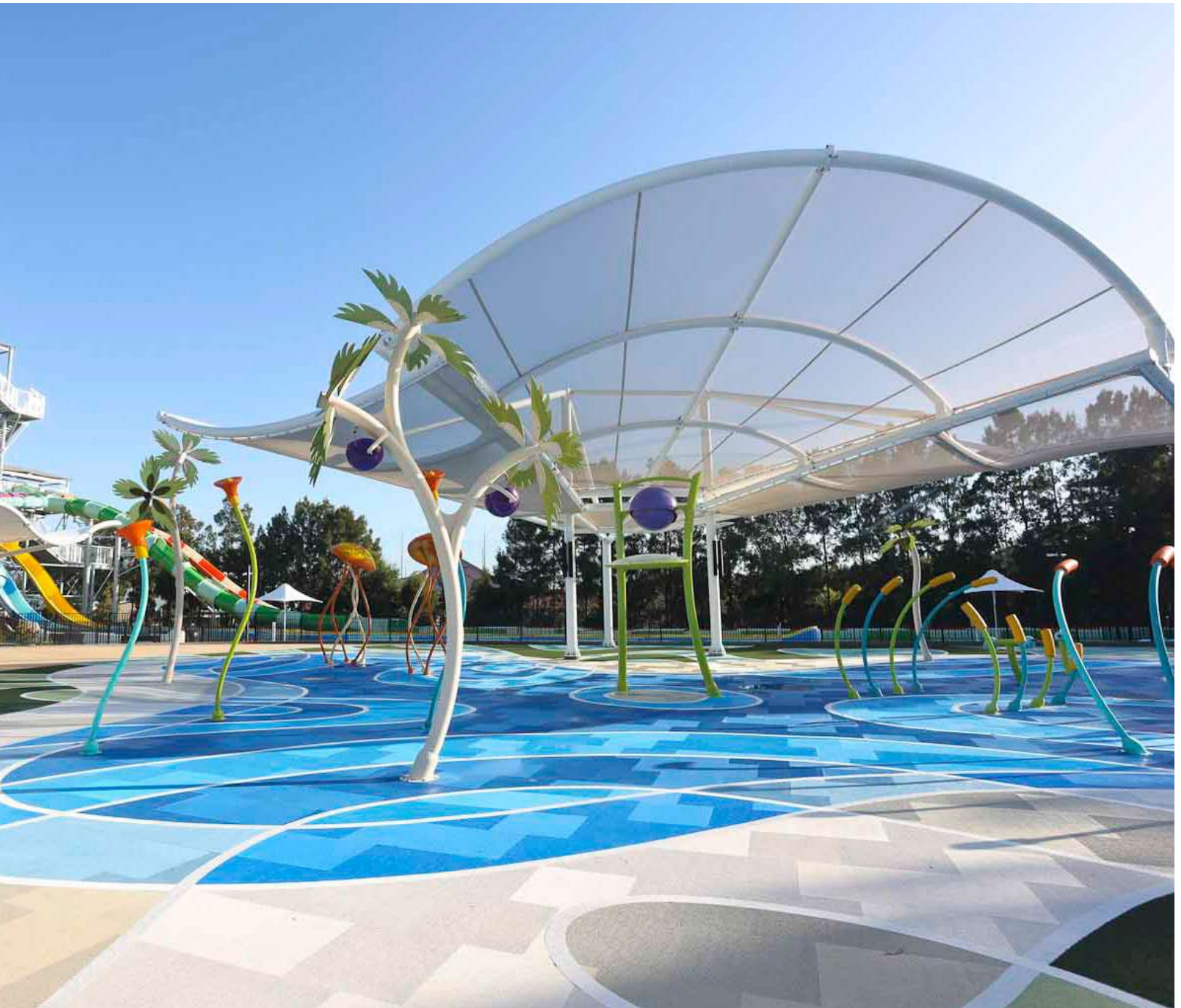
Facility: Wet'n'Wild Gold Coast
Location: Pacific Motorway,
 Oxenford Queensland, Australia
Install Date: December 2021
Designer: Burling Brown Architects
Area: 7,750 sq ft (720 sq m)
Texture: Ripple 2.0
Thickness: 3/8"

CUSTOM BANDING

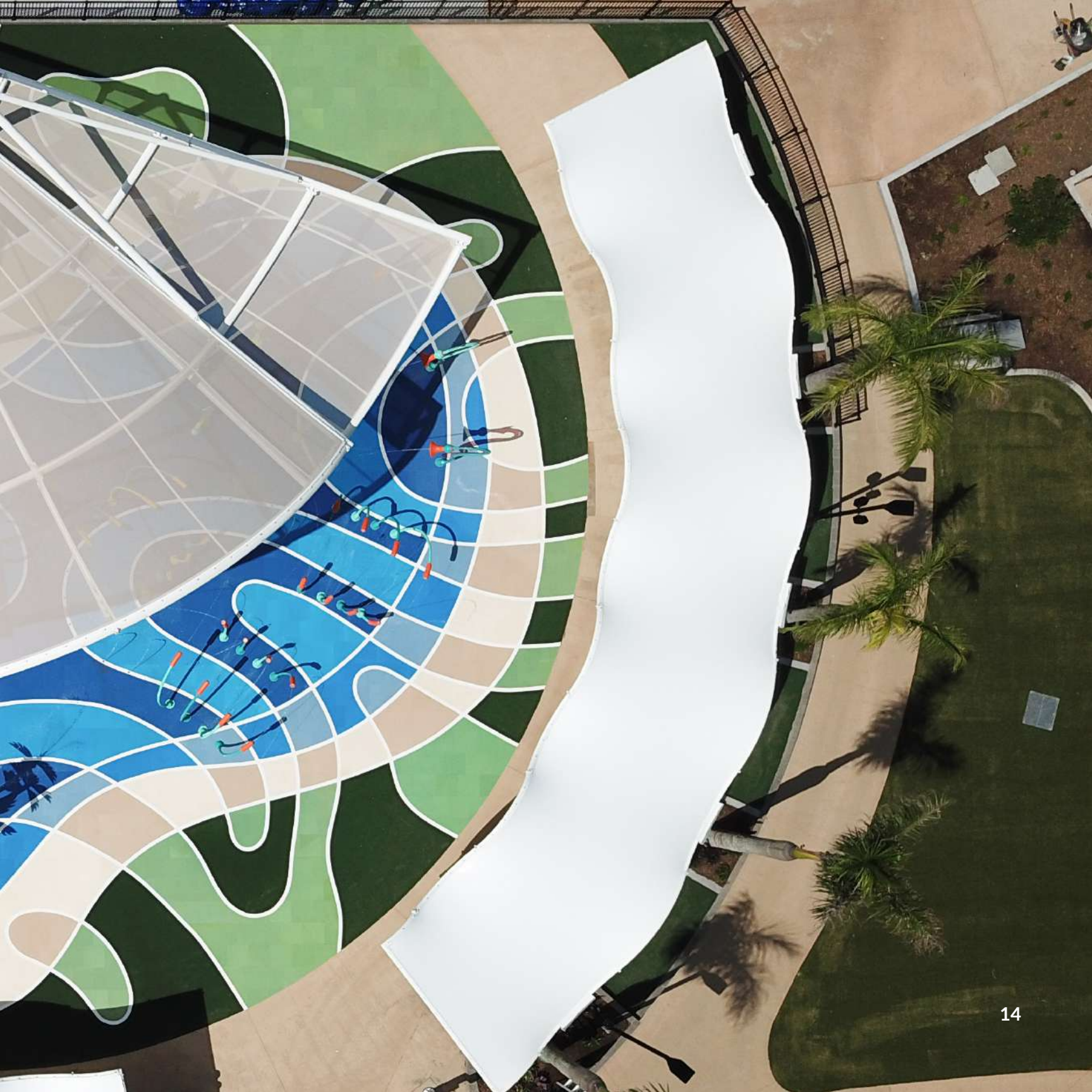
Burling Brown Architects created a unique beach-inspired design segmented by custom cut Porcelain strips. This installation is one of the most elaborate Life Floor designs to date and showcases the limitless creative potential of our tiles.



WET'N'WILD GOLD COAST

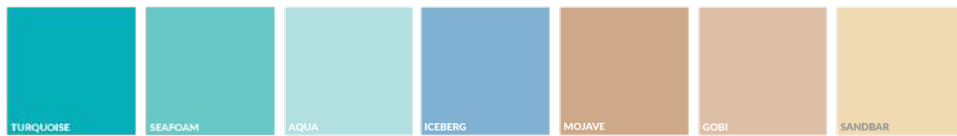








Inlays + Play Features



Bonsai Beach Inlays + Play Features



MOREY'S PIERS



IMMERSIVE DESIGN

WhiteWater designed this seashore-themed oceanside attraction at Morey's Piers' Bonsai Beach splash pad complete with a custom logo. This splash pad is one of two at Morey's Piers that features colorful Life Floor tiles.

Facility: Bonsai Beach

Location: Wildwood, New Jersey, USA

Install Date: October 2021

Designer: WhiteWater

Area: 5,633 sq ft (523 sq m)

Texture: Ripple 2.0

Thickness: 3/8"





LOSER BOYS

BEARERS

NO DIVING

5 FT

5 FT

NO DIVING





Facility: Wells Park

Location: Albuquerque, New Mexico, USA

Install Date: July 2022

Designer: Life Floor Studio

Area: 1,360 sq ft (126 sq m)

Texture: Ripple 2.0

Thickness: 3/8"

GRANT WINNER

The City of Albuquerque, NM celebrates their new Life Floor surface after winning our second annual Make a Splash! Grant Contest. A custom logo inlaid against vibrant colors provides a safer playing surface and revitalizes an aging splash pad in the heart of downtown.



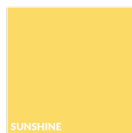
TURQUOISE



SEAFOAM



GOLDFISH



SUNSHINE



WELLS PARK







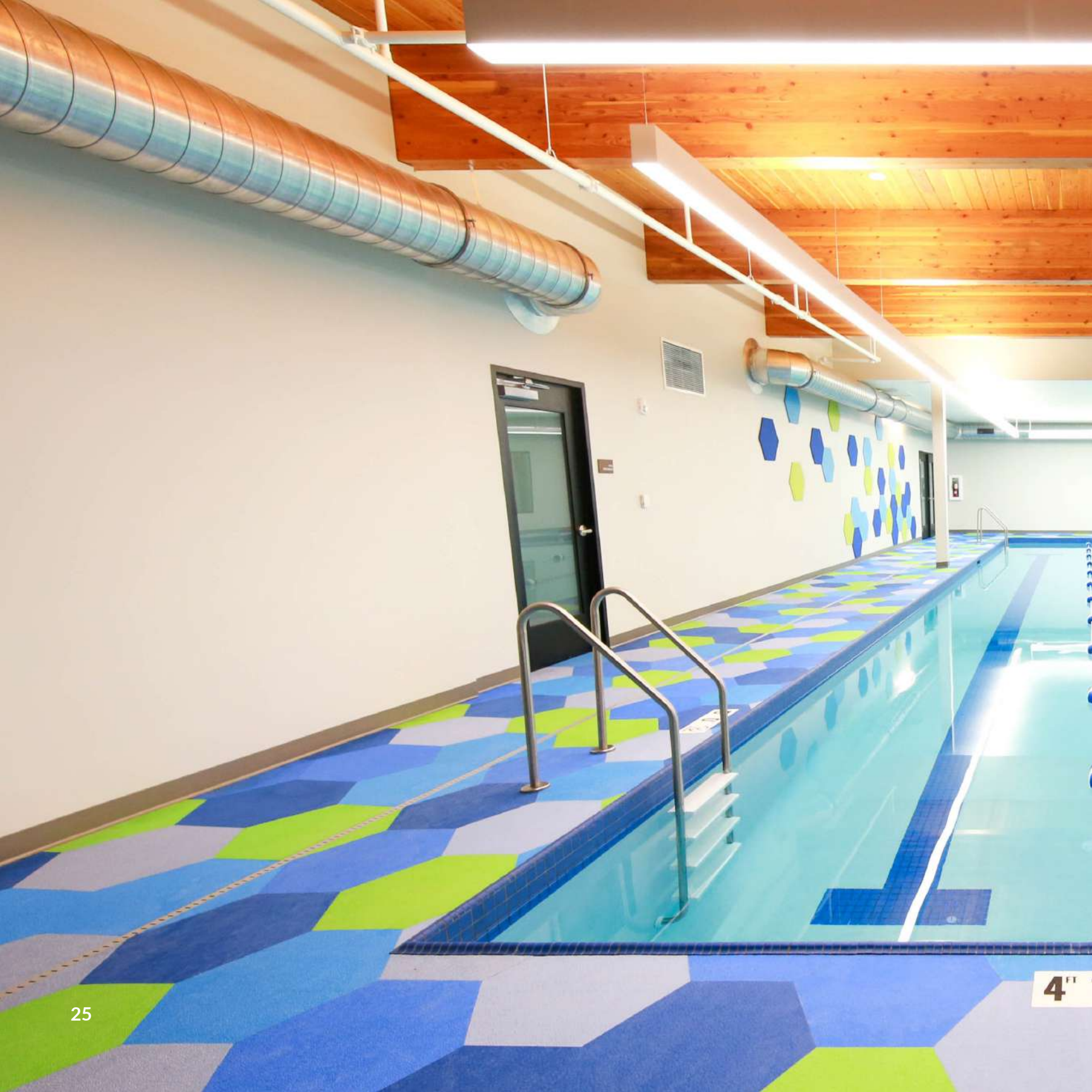




BRIGHT SENIOR LIVING

Hexagons appear throughout this Presbyterian Homes & Services senior residential facility and the pool is no different! This amenity is a popular spot for the community with an array of bright and colorful tiles showcasing our Oasis Theme in a hexagon-based Pattern.

Facility: Flagstone Homes Senior Living
Location: Eden Prairie, Minnesota, USA
Install Date: July 2021
Designer: Inside Edge Safety Surfaces
Area: 1,900 sq ft (177 sq m)
Texture: Ripple 2.0
Thickness: 3/8"





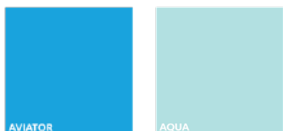
10"  NO DIVING



Facility: Stingray Cove and Turtle Beach
Location: Nassau, The Bahamas
Install Date: July 2022
Designer: Life Floor Studio
Area: Combined 10,637 (988 sq m)
Texture: Ripple 2.0
Thickness: 3/8"

TROPICAL GETAWAY

The wavy blue designs at Stingray Cove and Turtle Beach play areas complement the tropical aesthetic of Baha Mar Resort. Custom landing pads at Turtle Beach blend into the main design and contribute to an immersive guest experience.



BAHA BAY AT BAHA MAR







INNOVATIVE DESIGN

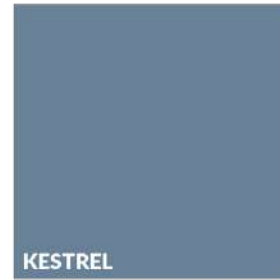
Life Floor is engineered for aquatic play. The creative possibilities are endless with a wide range of tile choices, custom design opportunities, and a dedicated Studio ready to visualize new customer projects. Whether revitalizing older projects or starting from the ground up, our Studio creates designs for any application.



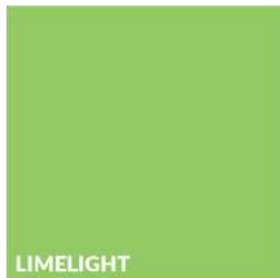
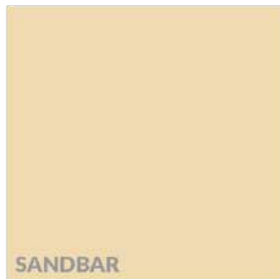
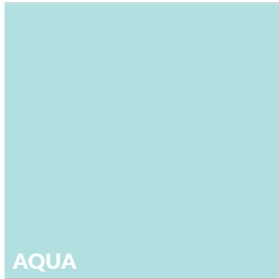
Our palette of colors features gradients and a range of both bright and subdued tones to accommodate the unique design needs of each aquatic facility.

The Life Floor Studio encourages customers to select three or more tile colors for every application. Surfaces that feature this variety are visually more interesting and operationally easier to maintain.

For creative inspiration and design tips, visit lifefloor.com/design.



COLORS



RIPPLE



Certified to
NSF/ANSI/CAN 50

TEXTURES



SLATE

Life Floor tiles are available in two textures: Ripple and Slate.

RIPPLE

Ripple is a popular choice because it is our most slip-resistant texture when wet. The grooves of these tiles provide increased traction and a decreased risk of hydroplaning. As a result, Ripple tiles are certified for use in aquatic play areas by the NSF/ANSI/CAN 50 aquatic safety surfacing standard.

SLATE

Slate is designed to resemble the varied texture of stone for projects aiming to achieve more natural or architectural looks. This texture features MicroTread™ on the surface as a subtle method to enhance slip-resistance.

SQUARES

Our tiles are manufactured as 24" squares which makes this shape the most popular and cost effective. Squares are often arranged in randomized color fields or bold geometric patterns.

RECTANGLES

Rectangles are commonly arranged along a 12"x 24" grid or as long planks created by aligning tiles of the same color in a row.

TRIANGLES

Triangles are the most effective choice for creating gradient effects and adding bold accents around facilities.

HEXAGONS

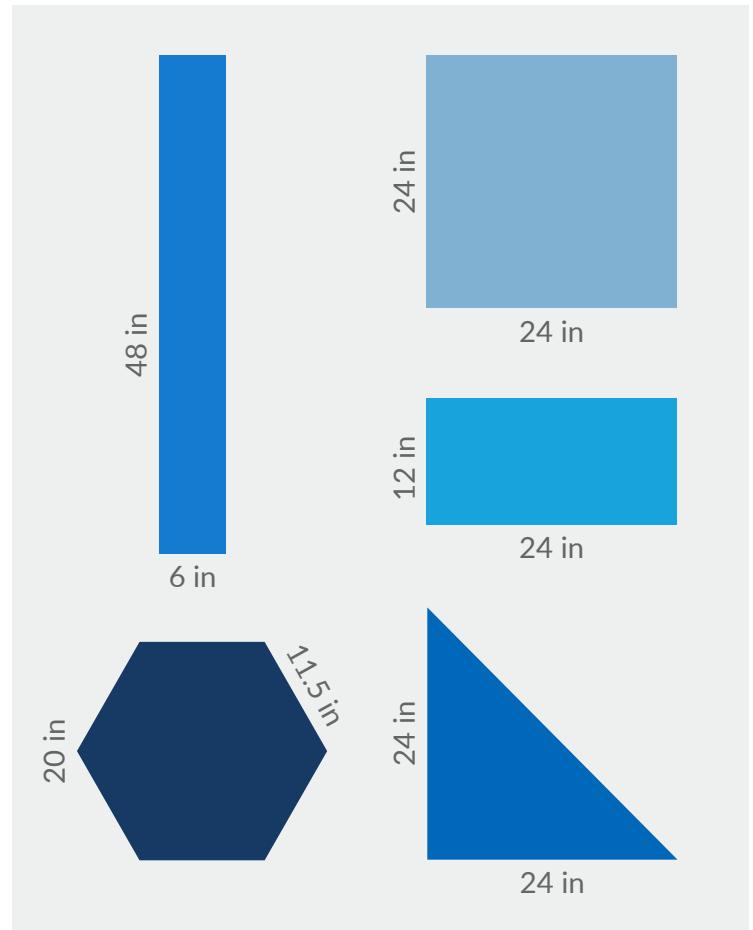
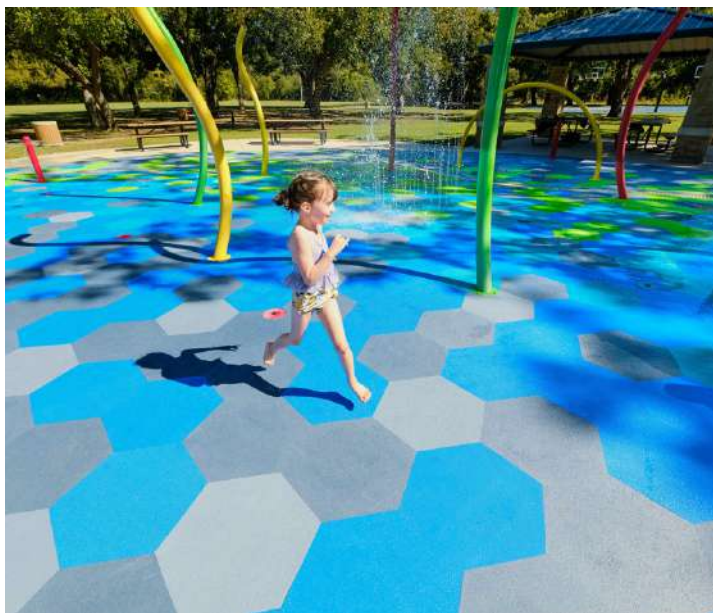
Hexagons add modern design elements and colorful geometric patterning wherever they're installed.

PLANKS

New for 2023, our 6"x48" planks provide an opportunity to design "wooden" boardwalks or bold geometric designs.



SHAPES





Large Fish



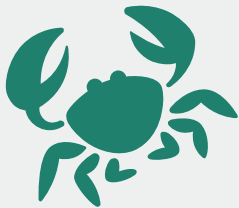
Medium Fish



Small Fish



Sea Grass



Crab



Sea Shell



Large Bubble



Seahorse



Small Bubble



Starfish



INLAYS



Life Floor Inlays are graphic shapes that fit within our standard square tiles. These features are often requested in designs to add visual interest, enhance theming, and increase play value.

Our Marine Inlay set is shown on the left. This grouping of Inlays is perfect for sea inspired facilities, which makes it a popular choice for aquatic applications.

Inlay options can be themed to any motif. They can also be customized to feature specific branding, imagery, or logos.

In 2022, we added 120 new Inlays across twelve uniquely themed sets to increase design versatility. To view all of our available shapes, visit our Inlay Library at lifefloor.com/inlay-library.

As an easy way to add these themed elements to any design, contact us to learn about our Inlay packages.



CUSTOM DESIGN



Immersive designs and bold flooring graphics make facilities stand out. Our tiles can be custom cut to feature just about anything imaginable including curvy waves, themed elements, imagery, and patterning.

If you have a project in mind, contact us to begin exploring design possibilities with our Studio.



Embedding logos within Life Floor surfaces has been a popular design preference for facilities looking to reinforce or showcase branding. We use a proprietary precision cutting process that allows for the exact replication of any logo at any scale. Logo parts come factory cut, labeled, and ready to be installed on site for the most accurate brand representation possible.

We offer logo packages that vary in price based on the number and size of logos included in a design. To receive more information on package pricing, contact our team today at lifefloor.com/contact-us.



LOGOS AND BRANDING



ZERO DEPTH ENTRIES

Life Floor is a popular choice at zero depth entries as a way to add slip-resistance and cushioning along sloped areas that often otherwise present slippery conditions. With the added benefit of design, many customers opt to add visual interest, especially when spray features are present in these areas.



LANDING PADS

Life Floor landing pads are designed to meet the safety and quality standards of even the most challenging aquatic conditions. Our 7/8" thick landing pad tiles will never absorb water and will remain slip-resistant even when completely submerged underwater.

These modular 24" x 24" square tiles allow for custom sizing, design, and ease of installation. Using the same commercial grade contact cement as our standard tiles, Life Floor will never recommend the use of bolts to adhere our landing pads to the substrate.



SPECIALTY ITEMS

EDGE PADS

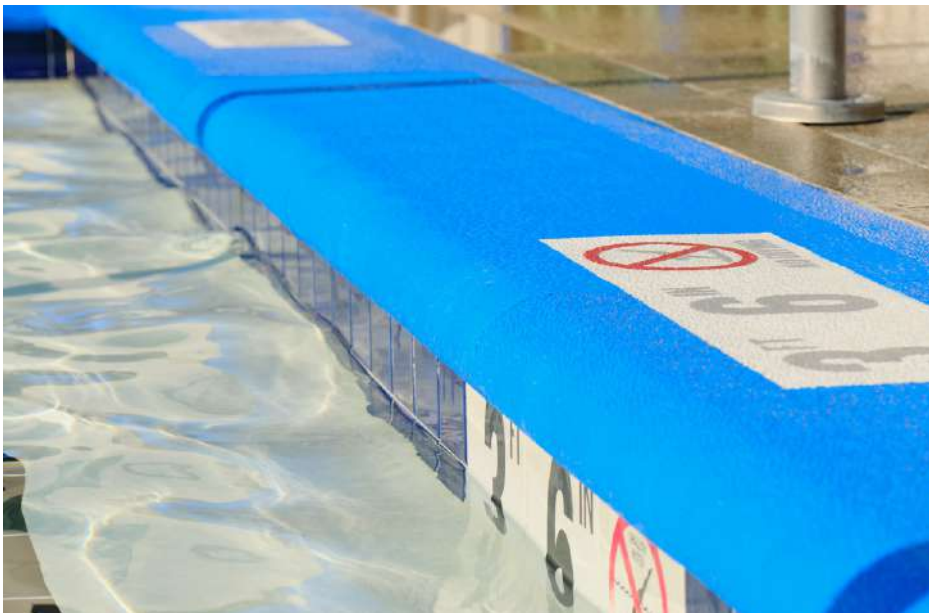
Life Floor is designed to protect visitors from the most accident-prone areas in aquatic facilities.

For this reason, many pools that feature activities like lily pad walks choose to wrap our tiles at edge landings. These pads provide traction for more steady footing and cushioning in the event that guests fall.



WRAPS

Our tiles easily wrap around pool coping to provide extra protection or a continuation of pool deck surfacing to the water's edge. For these applications, we typically layer our more pliable 3/16" thickness tiles.



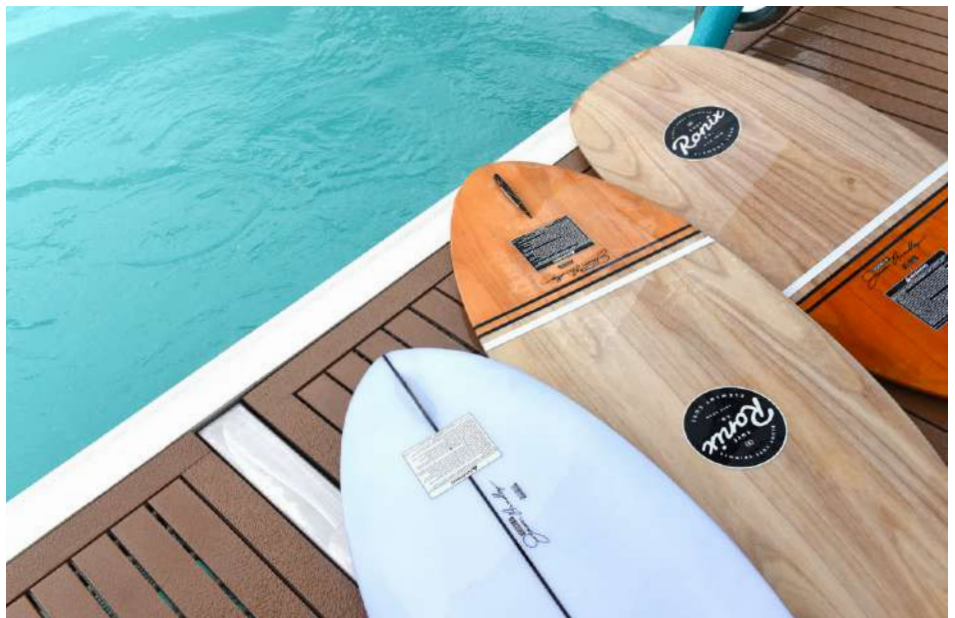
TRANSITION STRIPS

Transition strips create safer progressions between different surface heights. We recommend transition strips at the edges of retrofit applications in order to reduce tripping hazards. Our transition strips are 24" long and 3" wide, can be cut to custom lengths, and are ADA compliant. For new construction, recess the slab 1/4" for our 3/8" thick tiles in order to eliminate the need for transition strips. In cases where this isn't possible, this product is the finishing detail we recommend.



DRAIN COVERS

Through our partnership with Daldorado, customers are able to continue Life Floor surfacing across the DalLUX support grate drainage system. For other applications, we can create custom drain covers to match up with drains located at slab below our tiles. This results in a finished look that blends in with the rest of our safety surfacing while also providing the draining functionality required.



FINISHING DETAILS

SAFETY MESSAGING

Safety messaging tiles can be integrated into any installation. They are fully customizable, and can be as simple as “No Running” signs or as complex as branded graphics or slide tower instructions. Like our depth markers, all safety messaging tiles are made of precision cut Life Floor.



DEPTH MARKERS

Depth markers are made with the same high-performing material as the rest of our tiles. Letters, numbers, and graphics are never painted on. Instead, they are cut from Life Floor and inlaid into our tiles, ensuring that messaging will last the full lifetime of our product.







DIVE INTO PROJECT PLANNING

No two facilities or designs are exactly alike, which makes the process of specifying Life Floor unique. Our team works with our customers and partners from design and budgeting through installation and maintenance to ensure that projects run smoothly and our product delivers maximum benefit.

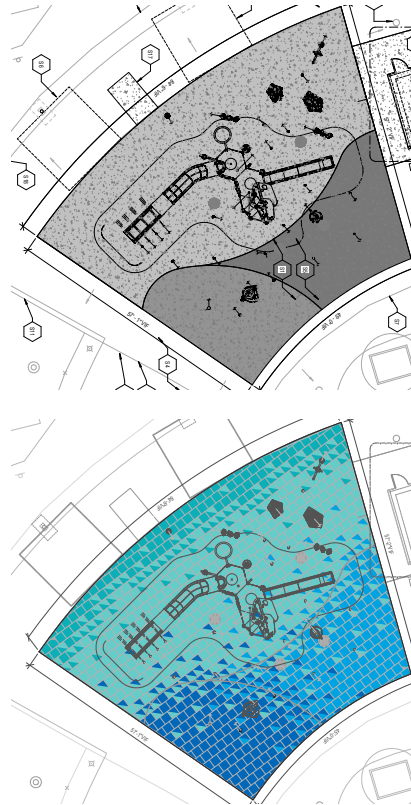
THE DESIGN PROCESS

Some clients and partners decide to conceptualize their surfacing projects in-house while others choose to take advantage of our Studio's complimentary design services.

We work to establish a design direction either based on one of our standard Themes or Patterns or entirely from scratch.

After receiving scaled plans, photos, and general design guidelines, our Studio creates a few initial concepts for review.

Once a final design has been selected and approved, we generate a project proposal for materials and installation.



DID YOU KNOW?

Zoning is an important part of play value. This splash pad at Deerspring Park, Illinois has three zones of play tailored for different abilities and developmental stages. The light blue is calmer geared for the younger development stages, the dark blue is for middle development stages, and the turquoise and aqua colors are for older development stages.

Zoning encourages all types of play even in small spaces. Color coding visually signals to guests where play areas change so they can play freely.



BUDGETING FOR YOUR PROJECT



Designs and facility requirements vary drastically, so the exact costs of Life Floor materials and installation are specific to each project.

For rough budgetary cost estimates on non-custom projects, we recommend referencing the Life Floor Budgetary Guide, which features pricing for our Themes and Patterns.

For custom projects, reach out to us as soon as possible so we can talk through the surfacing design to streamline the quoting process for the most accurate pricing.

TYPICAL PROJECT TIMELINES

It takes approximately 12 weeks from the start of the design process to the shipment of tiles from our U.S. manufacturing facility.

While times vary by project, the following phases can be referenced for planning estimates:

Design Phase

2 weeks after scaled site plans are received by our Studio

Material + Labor Quote

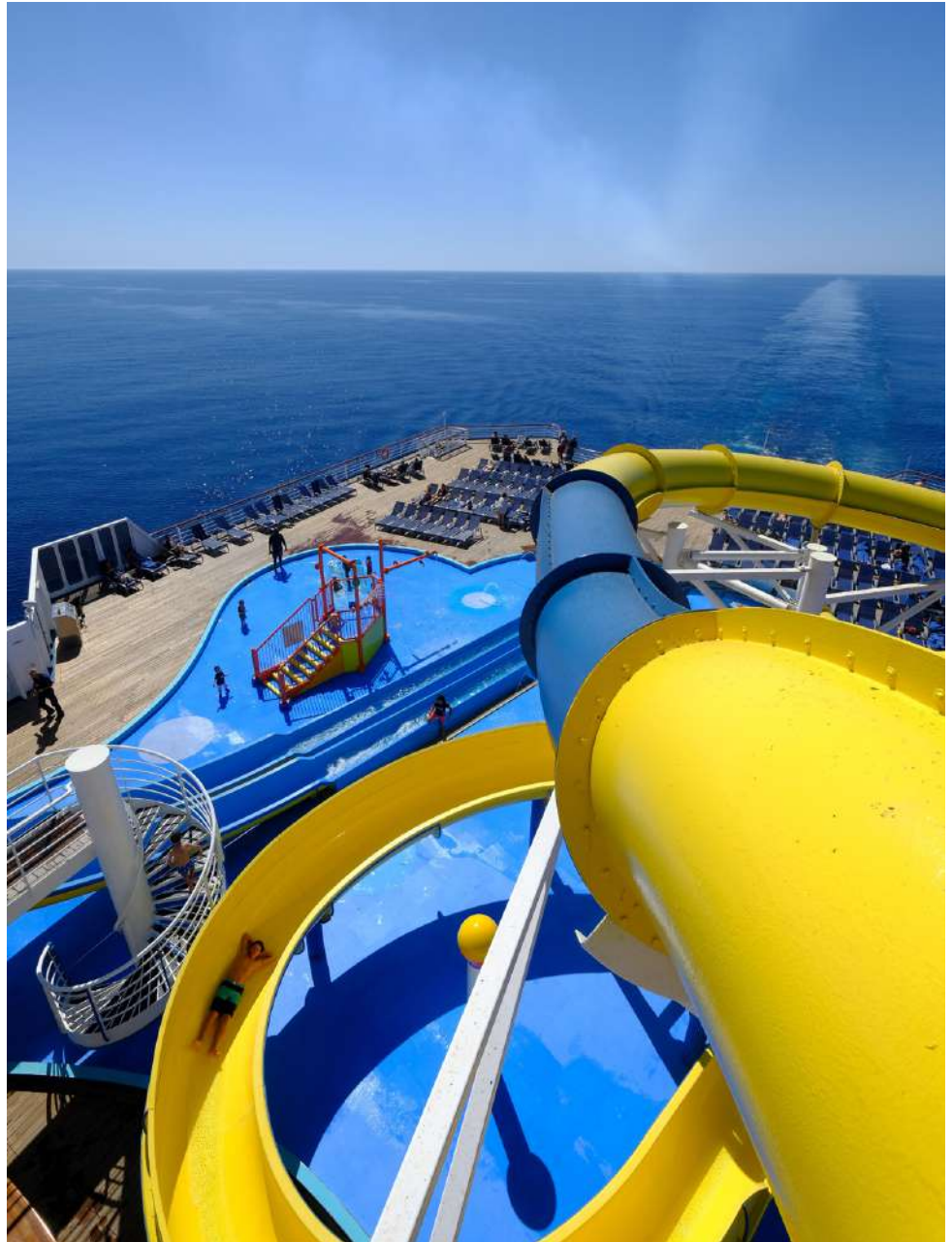
1-2 weeks following design approval

Manufacturing Production

6-8 weeks following quote approval

Shipping

Varies by destination and method



CERTIFIED INSTALLATION

As part of our promise to deliver a premium product and customer experience, we've built a worldwide network of certified installation partners to serve our customers around the globe.

Our installation partners are trained from site assessment to final installation inspection to provide our customers with accuracy and excellence at every step of the process.

Inside Edge Safety Surfaces is our Preferred Installation Partner in North America. To learn more about them, visit safetysurfaces.com.

For projects outside of North America, explore our global network of Certified Installers at lifefloor.com/installation.



SAMPLE OUR SURFACING



If you've never experienced our tiles in person, we recommend ordering a sample to feel the product firsthand.

Having physical swatches of our tile colors on hand are also useful when selecting palettes for projects.

Order samples at:
lifefloor.com/storefront

CONNECT WITH OUR TEAM



If you're looking to learn more or would like to get started on a project, let us know how we can help!

Contact Us:
solutions@lifefloor.com
612.567.2813



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LIFE  [®]
FLOOR
lifefloor.com

Corporate Headquarters
2010 E Hennepin Ave, Bldg 8, Ste 206
Minneapolis, MN 55413

612.567.2813 | solutions@lifefloor.com

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